



# MACHNE YISROEL YECHIDUS

In early 5744\*, an initiative began with the Rebbe's encouragement, called the "Machne Israel Development Fund." Bringing together shluchim and their supporters to raise funds for Lubavitch activities worldwide, the fund would hold bi-annual meetings: between Rosh Hashanah and Yom Kippur, and before Pesach in the month of Adar. The highlight of these meetings was the special opportunity for each member to have a semi-private *yechidus* with the Rebbe. We present to you a pictorial overview of these special times in 770.

*For a more in depth overview of the fund and the annual meetings, see "To Greater Heights," A Chassidisher Derher - Elul 5775*



4 TISHREI 5747 VELVEL SCHILDKRAUT VIA JEM 149158

לזכות  
ר' שמעון זוגתו מרת רחל  
ראזענבלום  
לרגל יום נישואיהם ר"ח אדר  
לאריכות ימים ושנים טובות  
ורוב נחת חסידותי מכל יו"ח שיחיו  
נדפס ע"י בנם  
הרה"ת ר' מיכאל זוגתו מרת שרה  
ומשפחתם שיחיו  
ראזענבלום





4 TISHREI 5747 / VELVEL SCHILDKRAUT VIA JEM 149156

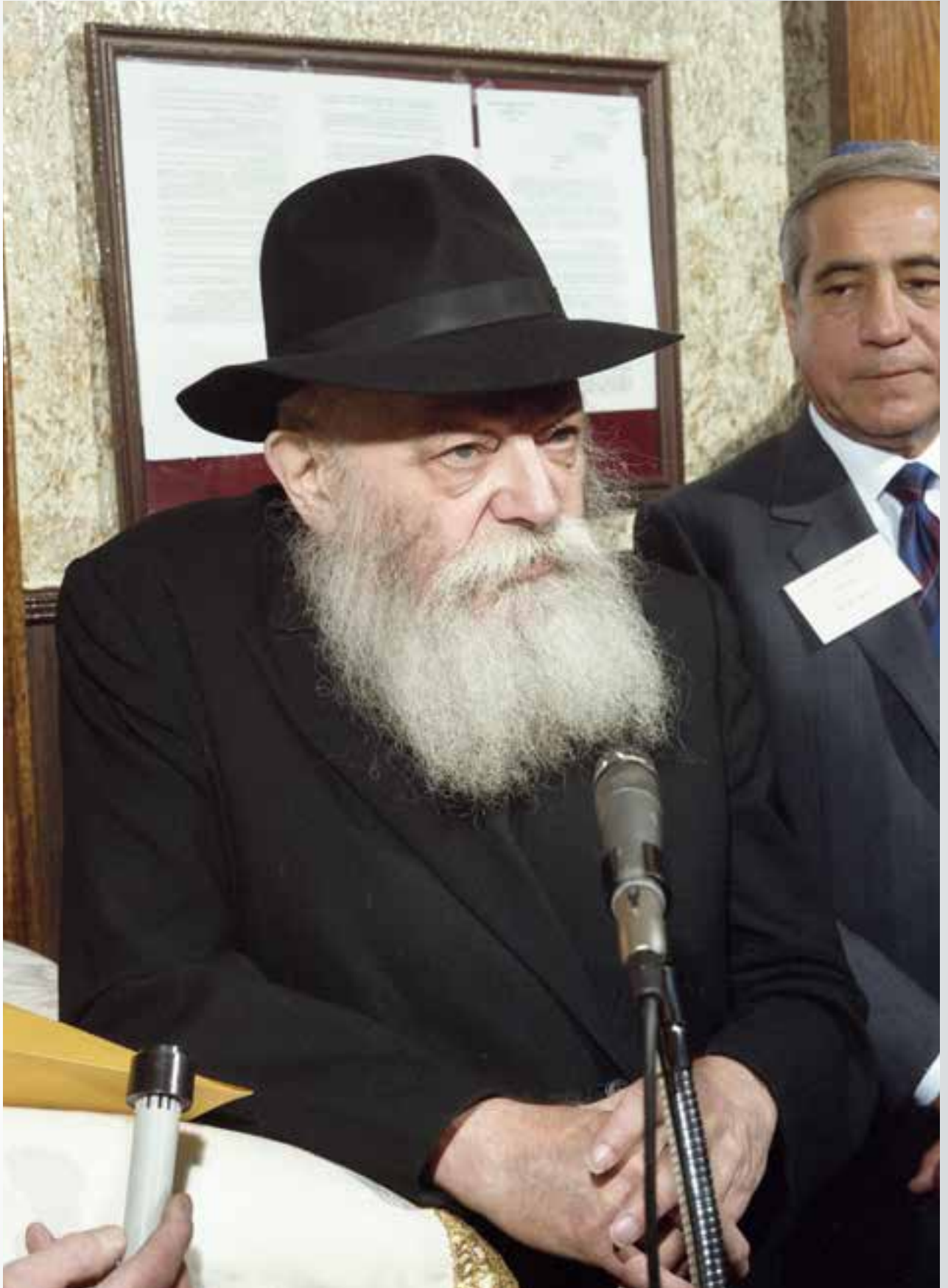
On 4 Tishrei 5746\*, the members of the newly established MIDF came to 770 for a planned program. Part of the event was to attend the Rebbe's *minyán* for *krias haTorah*.

At the conclusion of *kriah*, the Rebbe suddenly told Rabbi Krinsky that the *baalei batim* should remain in 770 after Shacharis. After a few moments, the Rebbe came to the foyer and each of the members had an opportunity to approach the Rebbe for a brief conversation.



3 NISSAN 5748 SAM SHLAGBAUM VIA JEM 144431

With time, these meetings evolved and moved to the small *zal*, where the Rebbe delivered a short *sicha* before greeting each individual as he stood by his *shtender*.





8 TISHREI 5749 VELVEL SCHILDKRAUT VIA JEM 148949



For the first few years the *sicha* consisted of brief remarks in English. In 5749\*, the Rebbe began in English saying, “After my endeavors in English, I will permit myself, after we are meeting for so many years, to continue in Yiddish.” The Rebbe added that this “will be a good start not only not to be ashamed of it [Yiddish], but to use it in everyday life, and to influence also your family and children and grandchildren to do likewise, and to do so happily... as an example of your pride in being a Jew.”



5 TISHREI 5748 VELVEL SCHILDKRAUT VIA JEM 149218



In Adar 5749\*, the meetings moved to the big shul downstairs, and the short conversations became full fledged *yechidusen*. This unique opportunity for individuals and families became a powerful motive for more people to get involved in the fund.



20 ADAR II 5749 SAM SHLAGBAUM VIA JEM 144969

7 ADAR II 5752 LEVI FREDIN VIA JEM 159926







7 TISHREI 5751 SAM SHLAGBAUM VIA JEM 145297



20 ADAR II 5749 SAM SHLAGBAUM VIA JEM 144914



23 ADAR 5750 SAM SHLAGBAUM VIA JEM 308409

The Rebbe spoke with each person with visible warmth and affection, counseling and guiding them in matters spanning all areas of personal life and business and encouraging each one to strengthen his involvement with local shluchim.



23 ADAR 5750 SAM SHLAGBAUM VIA JEM 145774

7 TISHREI 5751 SAM SHLAGBAUM VIA JEM 145340

Following the *yechidusen*, the Rebbe would distribute dollars (and in Tishrei, sometimes *lekach*) to the organizers and the shluchim. This was followed by a special *sicha* to the shluchim, showing a unique *kiruv* and a notable sense of *nachas ruach*, showering them with *brachos*.



5 TISHREI 5748 LEVI FREIDIN VIA JEM 12991



7 TISHREI 5751 SAM SHLAGBAUM VIA JEM145340