



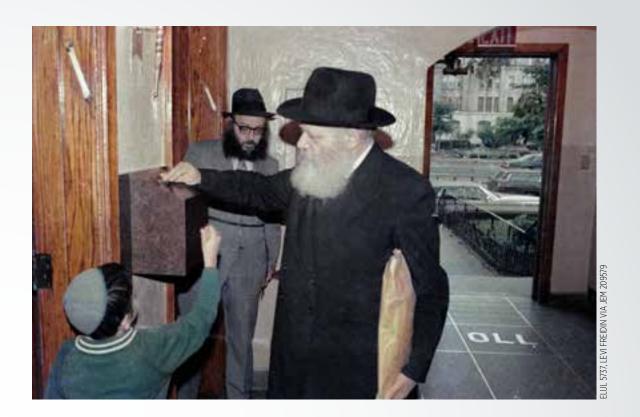
The Rebbe would make sure that each child received the coin themselves directly in their hands, and if near a pushkah, would often wait for the child to put the coin in.



2 CHESHVAN 5746, LEVI FREIDIN VIA JEM 271321

The Rebbe motions to a child to put the coin in the pushkah.







At the start of this practice circa 5736*, there were times that the Rebbe himself lifted children who could not reach the *pushkah* on their own.

These distributions would often be lengthy, especially during the month of Tishrei. On one occasion, while entering the main shul for Shacharis on the fourth day of Chol Hamoed Sukkos 5748* at approximately 10:00 a.m., the Rebbe began distributing coins for a full 45 minutes (!), before starting Hodu.







20 TISHREI 5748, LEVI FREIDIN VIA JEM 15940









Reb Shmaryahu Katzen related:

One Chol Hamoed, I stood upstairs in 770 with two of my children who were very young at the time to receive coins from the Rebbe.

Next to me was a Jew who did not look like a Lubavitcher Chossid, but seemed like a choshuve Yid with a special levush, watching as the Rebbe went around to each child.

After all the children received and put their coins in the *pushkah*, the Rebbe suddenly stopped right in front of this Yid and myself, pointed or somehow faced towards my children and said to him these words: "טא "שאין בו חטא, אט האסטו דא הבל שאין בו חטא, אט האסטו דא מעשה – here you have 'breath without sin,' here you have 'deed without sin" and then continued walking.

I assumed that this Jew whoever he was, was wondering why the Rebbe was putting such an emphasis in having the small children give tzedakah.







"We have recently been koching about educating Jewish children in the mitzvah of tzedakah, through giving them a coin to put into the tzedakah pushkah. There are those who look for problems, and argue: What's the point? Children are not obligated to fulfill mitzvos and they don't even have their own money.

"The answer lies in a clear possuk: 'חנוך לנער גו' גם כי יזקין' —Educate a child... even in his old age he will not deviate from it.' When you teach a child to put money into a pushkah, he will certainly continue doing so when he grows up. This trains his hand to be 'a hand that distributes tzedakah.""

(Simchas Torah 5737)

