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Dance in the Streets!

Throughout the years, the Rebbe encouraged the celebration of Simchas Beis Hashoeiva on Sukkos in vast measures. In the earlier years, the Rebbe himself conducted the farbrengens, delivering lengthy sichos and singing joyous niggunim with the crowd.

Things took a major turn in 5741, when the Rebbe initiated the custom of delivering a sicha on each night of Sukkos. In these talks, the Rebbe expounded upon the theme of the Ushpizin of the day, and also encouraged everyone to celebrate the Simcha with joy and dancing in the streets!

The following excerpt presented is from a sicha on Shabbos Parshas Ha'azinu – 13 Tishrei 5752, in which the Rebbe speaks in preparation for the upcoming Yom Tov of Sukkos, focusing on the great joy contained within these festive days. The Rebbe explains how this happiness also relates to our imminent welcoming of Moshiach Tzidkeinu, and stresses that we should not keep our happiness to ourselves, but rather share it with every Jew that we possibly can. (Sichos Kodesh 5752 vol. 1 p. 97)

Sharing the Joy

...It is important to bear in mind the need to help other Jews take part in the joy of Yom-Tov, especially in the special festivities of Simchas Beis Hashoevah. This pertains most importantly to nearby locales that can be visited on Yom-Tov itself, and also to places further afield that can be reached on Chol-Hamoed. In addition to helping them with their celebrations, they should be helped to fulfill the mitzvah of the "daled minim."

(If the local Jews don't own their own set of "*daled minim*," they should be given a set after the shluchim to those places return home. This will enable them to continue to fulfill the mitzvah, and as per *minhag* Chabad it would be best if the set that they're given has extra *hadassim* - at least another three, equal to the minimum three required by Halacha.)

Those who visit these Jews should also encourage them about following Torah and Mitzvos in their daily lives, coupled with the knowledge that Hashem implores and begs every single Jew to follow Torah and Mitzvos, as the *posuk* says "עון החנונית "If you will follow my commandments", and our *Chachamim* tell us "לשון תחנונים אין אם אלא" the word 'if' implies supplication".

Brochos upon Brochos

The Torah tells us that as a result of following this path Hashem promises "ונתתי גשמיכם בעתם", "I will give rain in the proper time", as well as the many other *brochos* that follow in the *parsha*. This also includes the ultimate *brocha* of "ואולך אתכם קוממיות", "and I will make you stand upright and proud," which will happen when Moshiach arrives.

Women should also take part in these trips, in order to encourage the local women in their celebrations. Children should be brought along as well, since they too must be taught the importance of "הפצת היהדות והמעיינות חוצה".

Moshiach Is On His Way

This year there is an additional, extremely important point: The celebration of Simchas Beis Hashoevah this year should be with even greater liveliness, since we are celebrating and dancing to greet Moshiach Tzidkeinu!

Needless to say, *chas ve'shalom* that someone should be embarrassed to

dance in public or in the streets in front of the entire world, to greet Moshiach Tzidkeinu. Even if an onlooker will ask "What's the big celebration about?", they just need to simply respond: "don't you know that all the newspapers have printed that Moshiach has already arrived, and that he's on his way to take every one of us to our holy land, to *Yerushalayim Ir Hakodesh* and to the Beis Hamikdash, where we're going to continue to celebrate in the best possible manner?!"

This is the spirit that should be the driving force behind all the Simchas Beis Hashoevah festivities – to bring the happy news that Moshiach Tzidkeinu is coming and will take us all to continue celebrating in the third Beis Hamikdosh.

What's the Point?

Since we are so sure that Moshiach Tzidkeinu is coming and taking the entire Jewish nation out of golus to celebrate Simchas Beis Hashoevah in the third Beis Hamikdash, why are we talking about and preparing for Simchas Beis Hashoevah in golus, all over the world?

The Frierdiker Rebbe was once asked a similar question: How can it be that on the one hand he announced "אלתר לגאולה לאלתר לגאולה", "Immediate teshuvah and thereby immediate geulah," as well as "עמדו הכן כולכם", "everyone should stand ready [to greet Moshiach]", while on the other hand he sends shluchim to establish schools, yeshivos etc. both in the USA and in other countries – something that certainly doesn't happen overnight? It takes time [to coordinate all these activities], by which time Moshiach will have arrived?

Multiple Tasks

The answer that the Frierdiker Rebbe gave was that this is how the Jewish people (in accordance with the directives of the gedolei and nesiei yisroel) have behaved throughout the generations: While having complete faith and anticipation in Moshiach's coming every day, they invested time and energy in long term goals to strengthen Torah and Mitzvos. This conduct is based on the Jewish people's behavior in the desert, where even for an extremely short encampment, they would build the Mishkan with all of its sections, just as if they were preparing for an extended stay.

It is the same in our situation as well: we must prepare for Simchas Beis Hashoevah celebrations in every place around the globe, while at the very same time anticipating Moshiach's immediate arrival, whereupon we will observe Simchas Beis Hashoevah in the third Beis Hamikdash.

This anticipation is now so much greater, since there have been so many

accomplishments in spreading Torah, Yiddishkeit and Chassidus to the world through the shluchim of the Rebbe. This has brought the twin concepts of geulah hinted in the Frierdiker Rebbe's name, Yosef Yitzchak, meaning an addition (Yosef) in joy (Yitzchak), so much closer, through the true joy that we'll experience when Moshiach redeems us speedily in our days.

(Especially since a beautiful album was just printed of the shluchim, shluchos, and their families with gold lettering etc. – like all things in kedusha that are done in order to honor Hashem, they must be done as beautifully as possible just like was done in the *Mishkan* – and may they be blessed, and be an example for emulation by all)...

... Most importantly, may it be Hashem's will that even before Sukkos we will celebrate the true. complete geulah through the coming of Moshiach, with our Nosi at our head, together with the shluchim and all those who helped spread Torah, Yiddishkeit, and Chassidus, as well as the entire Jewish people, as the posuk says "בנערינו ובזקנינו גו' בבנינו ובבנותינו "With our youth and with our elders etc. with our sons and with our daughters," and we will continue with the festivities of Simchas Beis Hashoevah with the greatest joy in the third Beis Hamikdash... D

