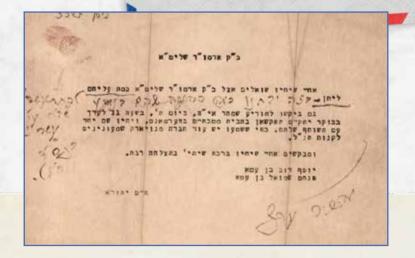


RABBI MENACHEM M. SCHNEERSON
Lubavitch
770 EASTERN PARKWAY
BROOKLYN 13, N. Y.

לזכות המערכת והצוות של א חסידישער דערהער שיחיו ימלא ה' כל משאלות לבבם לטובה ולברכה ולהצלחה מרובה למעלה מן המשוער, ולהוסיף נח"ר לכ"ק אדמו"ר נשיא דורנו

נדפס ע"י הרה"ת ר' יוסף יצחק וזוגתו מרת שטערנא שרה ומשפחתם שיחיו לו



GO BIG!

The following is the Rebbe's response to his mazkir, Rabbi Yehuda Krinsky, on his question: "My brothers are asking, how much should they give [towards this tzedakah cause]?"

The Rebbe writes:

– בזה יבחנו כמה ההשגה שלהם בנוגע לה"תתעשר" שבא ע"י "עשר" כפס"דחז"ל.

Let this discern how [expansive] their mindset is when it comes to "תְּעָשֵׁר"—becoming wealthy" which happens as a result of "עַשֵּׁר"—giving a tenth," [to tzedakah], as per the ruling of *Chazal*.¹

In the next section of the letter, Rabbi Krinsky wrote that the brothers were holding an auction to sell their packing house and asked for the Rebbe's bracha. The Rebbe made a mark pointing towards these words and responded:

[אזכיר עהצ] אזכיר אזכיר אזכיר עהצ] will mention this at the Ohel.]

^{1.} Shabbos 119a. I.e. the Rebbe would not specify an amount, but the more they would decide to give, the greater the blessing they would receive in return.

^{2.} Teshura Krinsky-Stroh 5783.