



לעילוי נשמת
 הבחור היקר והנחמד
 ברוך שניאור זלמן ע"ה
 בן יבלחט"א הרה"ת ר' אברהם אליהו שיח'ל'
 נלב"ע ל' ניסן ה'תשע"ח
 תנ"צ'בה'

נתרם ע"י הוריו
 הרה"ת ר' אברהם אליהו וזוגתו
 מרת אסתר גאלדע ומשפחתם שיחיו
 פלאטקין



Matzah Distribution

7 NISSAN 5749

*A special gallery of photos of the Rebbe's
matzah distribution before Pesach, 5749:*



Compiled By: Rabbi Shabi Soffer





CHAIM BARUCH HALBERSTAM VIA JEW 309673



Every year before Pesach, the Rebbe would distribute matzah to Chassidim.¹

1. For more on this annual tradition and how it developed over the years, see *Moments* in the Derher Magazine, Nissan 5778.



CHAIM BARUCH HALBERSTAM VIA JEM 309674

The Rebbe distributes matzos, along with a dollar for Tzedakah and a *Michtav Kloli*, to select individuals for distribution in their respective communities.



CHAIM BARUCH HALBERSTAM VIA JEM 309689



CHAIM BARUCH HALBERSTAM VIA JEM 309675



On this unique occasion, the Rebbe exits 770 to escort the shluchim from Eretz Yisroel and see them off as they depart for the airport with the matzos.



CHAIM BARUCH HALBERSTAM VIA JEW 309676



CHAIM BARUCH HALBERSTAM VIA JEM 309677



CHAIM BARUCH HALBERSTAM VIA JEM 309678



CHAIM BARUCH HALBERSTAM VIA JEM 309688

The Rebbe returns to 770. Upon entering, he stops in the office of Rabbi Leibel Groner and distributes matzos to the last group.