

ᄓ לעילוי נשמת **ברוך שניאור זלמן** ע"ה נלב"ע ל' ניסן ה'תשע"ח

נתרם ע"י הוריו הרה"ת ר' אברהם אליהו וזוגתו מרת **אסתר גאלדע ומשפחתם** שיחיו פלאטקין



Matzah Distribution

7 NISSAN 5749

A special gallery of photos of the Rebbe's matzah distribution before Pesach, 5749:



Compiled By: Rabbi Shabi Soffer

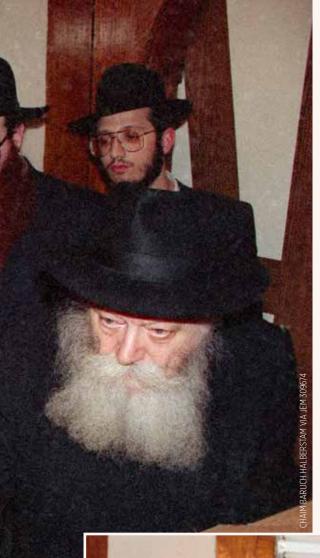






Every year before Pesach, the Rebbe would distribute matzah to Chassidim.1

^{1.} For more on this annual tradition and how it developed over the years, see *Moments* in the Derher Magazine, Nissan 5778.



The Rebbe distributes matzos, along with a dollar for Tzedakah and a *Michtav Kloli*, to select individuals for distribution in their respective communities.





On this unique occasion, the Rebbe exits 770 to escort the shluchim from Eretz Yisroel and see them off as they depart for the airport with the matzos.









The Rebbe returns to 770. Upon entering, he stops in the office of Rabbi Leibel Groner and distributes matzos to the last group.