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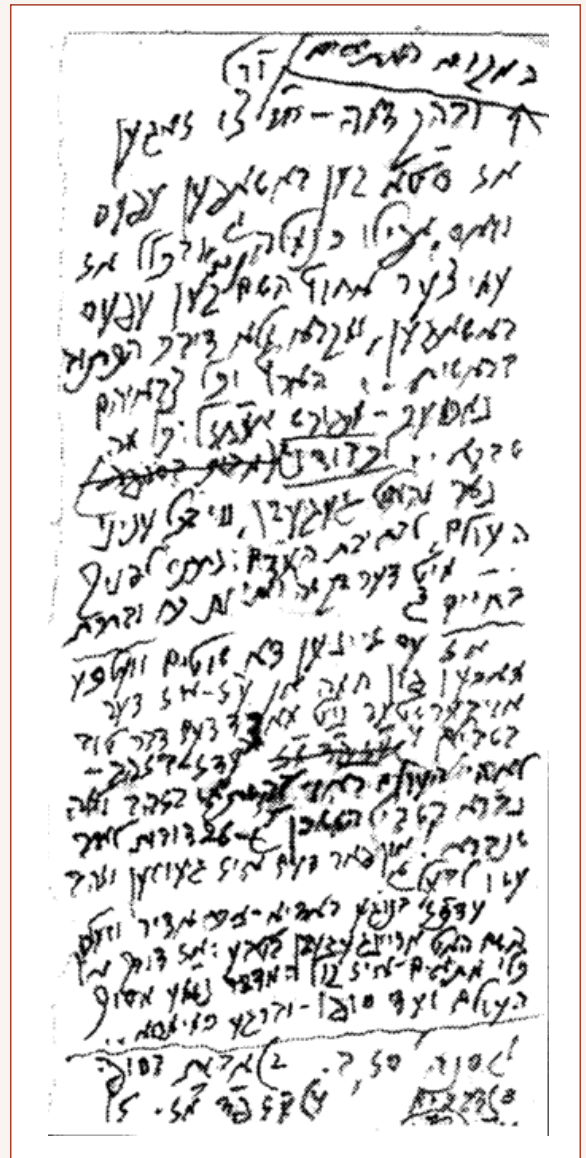
לעילוי נשמת  
הרה"ת ר' יעקב בן הרב  
שמואל יוסף ע"ה  
גרינבוים  
נלב"ע מוצאי שבת קודש פרשת  
ויחי יעקב ט"ו טבת תש"פ  
ת"נצ"ב'ה'  
נדפס ע"י אשתו ביילא רישיא תחיל  
ובנו מנחם מענדל ומשפחתו שיחיו  
גרינבוים

# Doing the Right Bidding

For many decades, a weekly *shiur* in Tanya was broadcast over the radio by Reb Yosef Wineberg (and others) on the WEVD station, New York. The Rebbe meticulously edited the notes for these *shiurim*, which were later published in the set “*Shiurim B’Sefer HaTanya*” (later translated into English as “Lessons in Tanya”).

Motzei Shabbos Parshas Yisro 5744 marked the anniversary of the radio Tanya *shiurim*, and the Rebbe addressed the occasion at the next week’s farbrengen.<sup>1</sup>

When the transcript of the *sicha* was prepared for the Rebbe to edit, the Rebbe inserted a few paragraphs in his holy handwriting, complete with references, explaining how a technological advance such as the radio can and must be to spread Torah—even if some people see it as a channel of negativity.<sup>2</sup>



### במקום המתאים

ובהקדמה – ח"ו ור"ל צו זאגען אז סט"א קען באשאפען עפעס וואס, אפילו כנמלה<sup>1</sup>, ובכלל אַז עמיצער אחוץ השם ית' קען עפעס באשאפען, ומקרא מלא דיבר הכתוב בראשית... הארץ וכל צבאיהם.

נאכמער – מפורש אמחז"ל: כל מה שברא... לכבודו<sup>2</sup> (אבות בסופה)

נאָר מ'האט געגעבן, ווי בכל עניני העולם, לבחירת האדם: נתתי לפניך... מיט דער בקשה ונתינת כח ובחרת בחיים<sup>3</sup>

אז עס זיינען דא שוטים וועלכע מאכען פון חמה אן ע"ז – איז דער אויבערשטער ניט מאבד דעם דבר טוב בשבילם<sup>4</sup> ע"ז פ"ד מ"ז. ע"ז – בזהב – לא הי' העולם ראוי להשתמש בזהב ולמה נברא בשביל המשכן<sup>5</sup> – 26 דורות לאחר שנברא! און פאר דעם איז געווען וזהב עשו לבעל<sup>6</sup>.

עדכ"ז בנוגע ראדיא – אַ כח אדיר וועלכען השם האט אריינגעגעבן בטבע: אַז דורך א כלי מתאים – איז קול המדבר נשמע מסוף העולם ועד סופו – וברגע כמימרא ..

(1) סנה' סז, ב. 2) אבות בסופה 3) דברים 4) ע"ז פ"ד מ"ז. 5) (4)

[The Rebbe indicates to the editors to add the following paragraph] in an appropriate place [within the *sicha*].

As a preface:

Heaven forbid [*Chas v'shalom* and *Rachamana litzlan*] to intimate that *sitra achara* [negative forces] can create anything, even [as small as] an ant. And more generally, that anyone aside from Hashem Himself can create anything. The Torah clearly states: "In the beginning [Hashem created the heavens and the earth] and everything in them..."

Moreover: Chazal **explicitly** state: "Everything [Hashem] created [in His world, He created only] for His glory..."

It is only that, as is the case with everything else in the world, free choice was given to the person [to use these items in the correct way or not, as the Torah states:] "I have placed before you [today life and good...]" along with the request and the ability [from Hashem]: "**And you should choose life...**"

Just because there are fools who make an idol out of the sun, Hashem does not do away with the positive thing due to their [actions, as the Mishna says].

The same is true with gold — [Chazal say that] the world was not befitting of making use of gold; it was only created for use in the Mishkan—which is 26 generations after it was created! [Once gold existed, however, it was also used for bad purposes], even before [it was used for the Mishkan, as the *possuk* says, "I...multiplied silver and] gold...which they used for the Baal [idol worship]."

A similar sentiment to all of the above can be said about the radio—an immense power that Hashem included in the nature [of the world]: With an appropriate device, the voice of an individual person speaking can be heard from one end of the world to the other end, instantaneously.

1. Shabbos Parshas Mishpatim 5744; Likkutei Sichos vol. 26, p. 359.  
2. Published in Teshura Jacobson-Shlomo, 5759.  
3. Here the Rebbe left a space for the editors to add the exact source.