

# eight facts MIVTZOIM

# 1

Women and girls, swept up by the fervor that *mitvza tefillin* had created, also wished to take part in it. The

Rebbe responded by providing them with their own sort of participation by either sponsoring a pair of tefillin or covering the expense of having them checked.

# 2

There are many initiatives and directives the Rebbe gave us but there are only 10 *mitvzoim*. Interesting to note is that three of these ten were introduced at the very same farbrengen. At the Shavuos farbrengen in 5734 the *mitvzoim* of Torah, tzedakah and *bayis malei sefarim* were launched; quadrupling the number from one to four in a single farbrengen.

# 3

There was nothing glamorous about the filthy Russian prison, crowded with Jew haters and criminals of the worst kind. Yet despite this grave danger, the

Friediker Rebbe, while incarcerated in Shpalerka, made sure to have with him a *siddur*, Tehillim and Tanya.

Later on, in the actual cell he made sure to receive a Chumash as well.

The Rebbe related this story in connection with *mitvza bayis malei sefarim*. Surely we can make the effort to have a *sefer* with us wherever we are.

# 4

In an effort to boost the availability of kosher food, as a part of *mitvza kashrus*,

the Rebbe on occasion encouraged some individuals to request kosher airline meals when flying to show the companies that this was in demand and would therefore become more readily available (and tasty!).

Rabbi Moshe Feller recalls how he had asked Prof. Velvel Greene, before he was frum, to eat only kosher on a flight from Minnesota to New York. He explained to the professor that besides the mitzvah aspect, it also helps personally because then the airline will see more demand. Velvel agreed, though, comically, the food never actually arrived!

# 5

Too young for *Mivtzoim*? Think again.

Involvement in the ten *mitvzoim* is not limited to a particular age group.

The Rebbe made this clear when he announced that any child under bar or bas mitzvah who participates in *mitvzoim* will receive a coin. In America it would be American currency and if the child lived abroad they would receive the equivalent in their own currency.



לזכות  
 ילדינו היקרים  
**יצחק צבי, מנחם מענדל, אברהם מאיר,**  
 יהודית, ישראל ארי' לייב  
 שיגדלו להיות חסידים  
 יראי שמים ולמדנים  
 נדפס ע"י  
 הרה"ת ר' אליעזר וזוגתו חנה שיחיו  
 וואלף



One doesn't usually give a birthday gift on his own birthday, but on 10 Nissan 5732, the Rebbe did just that.

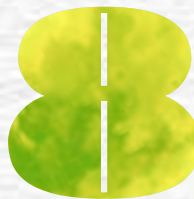
The Rebbe announced that if someone goes out on *mivtza tefillin* the next day, Yud-Aleph Nissan, and encounters a Yid who needed a pair of tefillin, he should take down the address and the Rebbe will send that individual a free pair at his own expense. However, in order that it not be taken for granted, the Rebbe instructed that a dollar be taken from the Yid as his share in the payment.



“Since this will have an effect on kosher observance in many Jewish households, it needs to be beautiful externally as well, even if it will cost more to create. Surely, you'll consult cookbooks that are already sold in stores.”

With this response, the Rebbe charged the women on the “purple cookbook” committee to see their publication as the future bible of the kosher culinary world. Initially the now famous “Spice & Spirit” cookbook was going to be like any run of the mill community publication, but the Rebbe saw things differently.

Sensing a need and opportunity to make kosher more understood and followed, the Rebbe used this revolutionary cookbook as a vehicle in making this a reality. Indeed, it is still a trusted authority in the world of both kosher cooking and of proper kosher observance.



The goal: 4,000 Tanyas printed and each one in a different city.

This was an objective set by the Rebbe to Rabbis Leibel Zajac and Zalman Chanin who had travelled from city to city in Russia printing Tanyas and had successfully brought the total number to 3,899. Now the Rebbe wanted another 101. At the *yechidus* in which they reported their progress, the Rebbe exclaimed, “Surely there are 100 cities left and for the last one, you should build a city just to print a Tanya in it.”

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|---------------------------------------|---------------------------------------------------------------------------------------------------|
| 1   6 Tishrei 5728                    | 6   Shabbos Parshas Tzav 10 Nissan 5732                                                           |
| 2   Shavuos 5734                      |                                                                                                   |
| 3   As heard from Prof. Velvel Greene | 7   How One Purple Book Revolutionized Kosher Cooking, <a href="http://chabad.org">chabad.org</a> |
| 4   12 Tammuz 5734                    |                                                                                                   |
| 5   15 Sivan 5734                     | 8   “Tanya to the World”—Derher Magazine 42 (119), Adar II 5776                                   |