



לזכות הרה"ת ר' לוי יצחק שיחי'  
והכלה המהוללה מרת  
נחמה מינדל תחי'  
**פרקש**

לרגל חתונתם זאת חנוכה תשע"ח

נדפס ע"י הוריהם

הרה"ת ר' מרדכי

וזוגתו מרת רחל פעריל שיחיו פרקש

שלוחי כ"ק אדמו"ר

בעלוויו וואשינגטאן

הרה"ת ר' יוסף יצחק

וזוגתו מרת הדסה רייכל שיחיו

ניו

שלוחי כ"ק אדמו"ר

אטלאנטא ג'ורג'א



## CHALUKAS HATANYA

Over the years, the Rebbe launched many initiatives connected to the studying and printing of the Tanya. They all had the same purpose—to encourage the widespread dissemination of these most important teachings.

Many of these initiatives have been written about in previous Derher magazines. In honor of Chof-Daled Teves, the Alter Rebbe's *yahrtzeit*, we will focus on the four times the Rebbe distributed the Tanya to all Chassidim. (To be sure, there were other occasions when the Rebbe distributed the Tanya to specific crowds, but these are not covered in this article.)

## YUD-ALEPH NISSAN 5742

At the end of the farbrengen of Yud-Aleph Nissan 5742, marking the Rebbe's eightieth birthday,<sup>1</sup> the Rebbe announced<sup>2</sup> that he would personally distribute to all the assembled a special edition Tanya (the first to include the *shaar blat* of each of the previous editions) along with a dollar, as a token of appreciation for joining the celebration on this special day.

The Rebbe explained that he would distribute to the women as well, because they too have the mitzvah of loving and fearing Hashem, which is achieved through studying Tanya.

After hours of *farbrenging* and distributing Tanyas to thousands of people, the *chaluka* finally ended at 6:20 a.m.! The Rebbe then went to the small *zal* for *krias haTorah*, and made his way home.



11 NISSAN 5742...JEM 104987



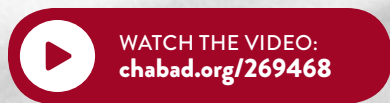
WATCH THE VIDEO:  
[chabad.org/652835](https://chabad.org/652835)

## YUD-ALEPH NISSAN 5744

Earlier in the year,<sup>3</sup> the Rebbe revitalized the *mitvza* of having the Tanya printed in every place that Yidden live (which began in 5738).<sup>4</sup> As Yud-Aleph Nissan approached, the Rebbe instructed that a special edition be printed for number 1,000, and that it should also include the *shaar blat* of all the previous editions.

At the conclusion of the Yud-Aleph Nissan *farbrengen*, the Rebbe announced<sup>5</sup> that all the assembled will receive this special Tanya. But unlike the previous *chaluka* of two years earlier, this time it would be distributed through the *kolel yungeleit*, who would act as “שלוחו של אדם כמותו—the shluchim of an individual who are just like him,” to avoid having the *chaluka* take too long.

After a few moments of confusion as to the whereabouts of the boxes, the Rebbe smiled and said, “Now I will go receive my Tanya.” As the Rebbe left the shul, one of the *yungeleit*, Reb Yosef Levertov, gave the Rebbe two Tanyas.



10 NISSAN 5744, YOSSIE MELAMED VIA JEM 136895

10 NISSAN 5744, YOSSI MELAMED VIA JEM 139919



10 NISSAN 5744, YOSSI MELAMED VIA JEM 139914





## YUD SHEVAT 5750

A crowd of approximately 12,000 people joined the Rebbe for this monumental day, celebrating forty years of the Rebbe's leadership.<sup>6</sup>

Following *Maariv* and a *sicha*, the Rebbe stepped down from the *bima* and began the *chalukas haTanya*.

This *Tanya* was a special print in honor of the occasion, with the words on the cover: "יו"ד שבת תש"נ - ארבעים שנה - לנשיאות כ"ק אדמו"ר שליט"א". It was a large green paperback print, distributed along with a dollar bill.

The *chaluka* ended more than five hours later, at 12:20 a.m., with the Rebbe handing out close to 13,000 *Tanyas*! As the *chaluka* came to a close, people were still trickling in, hoping to be able to receive a *Tanya*. After confirming that all had received, the Rebbe left 770, encouraging the joyous singing.



WATCH THE VIDEO:  
[chabad.org/2081440](https://chabad.org/2081440)



10 SHEVAT 5750, LEVI FREIDIN VIA JEM 238243

## YUD-TEK KISLEV 5751

During the afternoon of Yud-Tes Kislev 5751, while the Rebbe was at the Ohel, word went out that the Rebbe would be distributing a special edition of the Tanya later that day.

Following *Mincha* and *Maariv*, the Rebbe began the *chaluka* at 6:15 p.m.

This Tanya was a large blue softcover edition, printed specially for this Yud-Tes Kislev, with the cover reading: "ה'תשנ"א - קצב שנה - ה'תקנ"ט - חג הגאולה י"ט כסלו - ארבעים שנה לנשיאות כ"ק אדמו"ר ה'תנש"א, ארבעים שנה לנשיאות כ"ק אדמו"ר."

As the *chaluka* ended, at 10:10 p.m., the Rebbe took a Tanya and left the shul while encouraging the *niggun* "Didan Notzach." While leaving shul, the Rebbe handed Tanyas to individuals who had just arrived.

At the *farbrengen* on the following Shabbos, Parshas Vayeshev, the Rebbe brought the recently distributed Tanya with him and had it on the table throughout the *farbrengen*, and announced that the Tanya would be made available after Shabbos to those who had not yet received one. Later that night, the remaining special edition Tanyas were available at the *mazkirus* office.



19 KISLEV 5751, YOSSI MELAMED VIA JEM 117967

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1. See *The Rebbe's Eightieth Year*, Derher, Nissan 5774, for an overview of this *farbrengen*.
  2. *Toras Menachem* 5742 vol. 3, p. 1243-1246.
  3. *Rosh Chodesh Teves*, *Toras Menachem* 5744 vol. 2, p. 724.
  4. See *Tanya to the World*, Derher, Adar II 5776, for a thorough overview of this *mitvza*.
  5. *Toras Menachem* 5744 vol. 3, p. 1447.
  6. See *Celebration 40*, Derher, Shevat 5777, for an overview of this Yud Shevat with the Rebbe.



19 KISLEV 5751, YOSSI MELAMED VIA JEM 113124



19 KISLEV 5751, YOSSI MELAMED VIA JEM 118037