



JEM 14574

לע"נ
ר' יצחק בן ר' יעקב ע"ה
חנוכה
גלב"ע ט' אדר שני ה'תשס"ה
ת'נ'צ'ב'ה'

נדפס ע"י נכדו
הרה"ת ר' חיים צבי וזוגתו מרת חנה
ומשפחתם שיחיו
חנוכה



מרבים בשמחה! Joyous moments with Rebbe

In honor of the month of Adar II, in the spirit of מרבים בשמחה, we present a beautiful photo gallery of various joyous moments with the Rebbe throughout the years, along with some background information. Through living with these precious moments and increasing in simcha, may we merit the ultimate simcha, שמחת עולם על ראשם, with Moshiach now.

THE REBBE WANTS TO SEE HER!

Mr. Jeffrey Kimball was an early supporter and close friend of Lubavitch in Springfield, MA, led by Rabbi Yisroel and Vivi Deren. He merited to attend many Machane Yisroel *yechidusen* as a member of the fund.

At one *yechidus*, the Rebbe asked why he hadn't mentioned his daughter. Mr. Kimball responded briefly that thank G-d his daughter was doing well and all was fine. Six months later at the next meeting, the Rebbe once again enquired about his daughter to which he replied the same. Six months after that the Rebbe asked once more, this time inquiring if he had brought her with him. Kimball replied that he had not because she was currently in college.

At that point, Rabbi Deren pointed out that the Rebbe had already asked about her three times. "Don't you realize?" he asked. "The Rebbe wants to see her!" So at the next Machane Yisroel Development Fund meeting on 23 Adar 5750*, he returned, this time with his daughter beside him. As they approached and the Rebbe saw her, they were greeted with a warm and radiant smile.

THE REBBE'S DEAL

In Elul 5748* the Rebbe spoke constantly about building, buying and renovating Jewish institutions around the world. Inspired by this, plans began for an expansion of 770 starting with a groundbreaking on 17 Elul.

Mr. David Chase, who funded the initiative, had personally informed the Rebbe about the ceremony and kindly requested that the Rebbe participate. Surprisingly the Rebbe agreed, but on the condition that Mr. Chase in return deliver a few words in his *mamme-lashon*, in Yiddish.

At the joyous event, the Rebbe said a *sicha* expounding on the significance and lesson of a groundbreaking. Afterwards, he turned to Mr. Chase to fulfill his part of the “deal.” Chase spoke briefly and concluded by saying,

“To all of you who listen to me, I can tell you in the truth that no one in my life had a greater and more profound effect on me than our great rabbi whom we all love, Rabbi Schneerson. Rebbe, I know I promised you to speak in Yiddish, but what can I do... I’ve nearly entirely forgotten this language. But one thing I’ll say: *Rebbe! Ich libbe dir zayer zayer asach*. Next time we get together, I promise to speak a little more *mamme-lashon*...”

The Rebbe’s holy eyes were fixed on Chase and as he concluded with this genuine expression of love, the Rebbe’s face lit up with a broad smile, lasting quite a long time.





SHEVA BRACHOS AT THE FARBRENGEN

Upon their engagement in 5743*, Menachem and Devorah Emanuel—both baalei teshuva studying in Crown Heights—sent in to the Rebbe two possible wedding dates. The Rebbe advised them to choose the earlier one, 12 Tishrei.

On the day of the wedding they received a surprising call from Rabbi Klein letting them know that for spiritual reasons the Rebbe is going to farbreng that night for 13 Tishrei (instead of the night after). For their benefit, the Rebbe asked that they start on time and to inform the guests to have in mind when washing that they will do *sheva brachos* at the farbrengen in 770.

After the wedding, they arrived with all the guests to 770. The Rebbe began to speak of *simchas chosson v'kallah*, saying that since some people may have not made it to the wedding because of the farbrengen, *sheva brachos* should be said to ensure nothing is lacking.

As the guests bentched, the Rebbe joyously announced with a cheerful smile and a wave of his holy hand, “Now everybody can say l’chaim, ולחיים ולברכה!” As some began raising their cups, the Rebbe continued, “Earlier, people said l’chaim as a favor to me, now say l’chaim for real.” Gradually the sound of l’chaim resounded through the room with the Rebbe responding audibly to each one. After the *sheva brachos*, wedding niggunim were sung.



FIRST ENCOUNTER

Ahead of Tishrei 5736*, Israeli photographer Levi Freidin arrived in New York just in time to experience the special month with the Rebbe for the first time. Immediately upon arrival he began photographing in 770, unafraid to get up close to take the photos he wanted. Being a novelty at the time, his efforts were met with challenges and criticism by many who deemed it disrespectful. On Motzei Rosh Hashanah he photographed *Kos Shel Bracha* from the side.

As it concluded, the Rebbe was about to leave and noticed Freidin, perhaps a bit overwhelmed by the situation. To put him at ease the Rebbe sat back down and said, “*Nu? Ich gei shoin bald avek* (Nu? I’m leaving soon),” and with a big smile, posed for a picture. After he snapped a set of photos, the Rebbe stood to leave and wished him a *shana tovah u’mesukah*.

This would be one of the first of his many special experiences, returning annually for nearly 20 years, meriting a unique relationship with the Rebbe.





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A MOST JOYOUS PURIM

After Mincha in the downstairs shul of 770 on Purim 5749*, the Rebbe distributed dollars to men, women, and children. A very special simcha was noticeable on the Rebbe's holy face, smiling to many, especially children who went by in costume. The surrounding crowd of Chassidim sang joyously.

Later that night, word spread that Maariv would also take place in the main shul. Many flocked to 770 and festive dancing broke out. After Maariv the Rebbe said a *sicha* encouraging the fulfillment of עך דלא ידע, and then proceeded to distribute dollars for the second time. The singing, dancing and farbrenging intensified and continued through the night.





UPLIFTED!

Shortly before the Lag B'omer parade in 5747, organizer Rabbi J.J. Hecht had written to the Rebbe mentioning that the preparations weren't going so well and that he was worried about the outcome.

At the end of the greatly successful parade, Rabbi Hecht said to the Rebbe that he hopes he received nachas ruach. The Rebbe answered "Very [much so]. What about your marah shechorah [melancholy]?" Rabbi Hecht responded, "The Rebbe schlepped me out of it," to which the Rebbe responded, with a swift raise of his hand, "Aroisegeshlept? Oifgehoiben! — Schlepped you out of it? [I] lifted [you] up!"



HERE TO SEE THE REBBE

On Erev Shabbos, 4 Sivan 5751* Mr. Zalman Jaffe, who had arrived in Crown Heights for Shavuos, ran to 770 after hearing that the Rebbe would be going to the Ohel.

Mr. Zalmon Jaffe related:

The Rebbe emerged from the door of 770. I wished him a Good Erev Shabbos and a warm “Thank You” for everything.

The Rebbe asked, “What are you doing here?” To which he replied, “I have come to see the Rebbe Shlita.” The Rebbe gave me a lovely smile, and two cameras clicked at the same time.

The Rebbe was very happy and gave me a nickel. He then inquired, “Where is Mrs. Jaffe?” I said that she was at the apartment preparing the meals. The Rebbe added, “Very well, and hand her this (nickel) from me.”