

A SELECTION OF

TOP
Derher
Articles
OF ALL TIME

13-YEAR ANNIVERSARY
EDITOR'S PICKS

DERHER WEEKLY PARSHAS ZACHOR



SCAN ME



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PARSHAS ZACHOR 5718

On Shabbos Parshas Zachor, 5718, an extraordinary event took place in 770. At exactly 8:00 on Shabbos morning, the Rebbe appeared and invited all the Bochorim and Yungerleit who had come on time to Seder Chassidus into his room to hear a Maamor. This Maamor focuses very much on what the klipa of Amalek is and on the Avoda of getting rid of him.

ON AIR!

BROADCASTING THE REBBE'S FARBRENGENS



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ON AIR!

If you were to go into Kfar Chabad in the middle of the night you would see an astonishing scene. All is dark and quiet like any small Israeli village. Suddenly lights begin turning on in house after house, the streets soon filling with men, women, and children streaming to a large hall; some running, some walking, but all moving in one direction. The time? 4:30 AM. This is a Live Hookup from 770 Eastern Parkway, Brooklyn NY.

ESCAPE FROM IRAN



Persia.

A place spoken about in Nechemia, Daniel, Ezra and Megilas Esther. A place of Jewish communal life for over 2,700 years. But in 5739, with the overthrow of the Shah by the fanatical Ayatollah Khomeini, Persia (Iran) became a place of radical Islam, and the Yidden were trapped. Below is the amazing story of how a Lubavitch operation rescued thousands of children from behind enemy lines.

In the summer of 5738, Rabbi Hertzel Halan - then a bochur of 19 years old - and Rabbi Shalom Ber Hecht, a Shilach in Queens, representing American Jewry, travelled to Iran on a shlichus with the Rebbe's brocho. They came 'armed' with special '10 minit' pamphlets translated into Farsi, mini 'Siddurim' for children and the 12 pesukim printed inside, along with other tashmishet kedusha. They had asked for a brocho twice before, yet only on their third time did the Rebbe give his brocho. The goal of the shlichus was to see if there was potential for a shilach to eventually go to Iran, and of course to generally strengthen the level of Yiddishkeit. Upon arriving, they immediately began to notice that although the yidden were very warm towards yiddishkeit, their knowledge of Torah and Mitzvos was very limited. Rabbi Halan and Rabbi Hecht visited many communities doing a project of "Meretz Shlichus", yet was sponsored as well by Persian Jewry. Although they didn't publicize their trip in the newspapers in order not to be especially noticeable in a muslim country, many Yidden found out that they were there and were very excited. When speaking in the "Arishani" shul in Tehran, for example, over 1000 yidden who heard of their visit came to see them. Rabbi Shalom Ber Hecht spoke and Rabbi Halan would translate into Farsi.

One of the main goals of their trip was to convince families to enroll their children in Yeshiva in America. They focused strongly on the fact that the children would be learning together with other Jewish children, they would also be able to learn English, etc. Many people were interested, and they succeeded in convincing around 20 children to come and study in New York.

At that time the Shah was the monarch in Iran. He was a close friend of Ezra Yisroel, and the Yidden in Iran were extremely wealthy. During that time however, winds of change were on the horizon. A fanatical Muslim leader named Ayatollah Khomeini was gaining support, and rumors of

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PERSIA

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CHILDREN AT THE FOREFRONT



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VE'HEISHIV LEV AVOS

In the spring of 5740, in a sweeping campaign, the Rebbe not only called upon Chassidim to intensify their activities for Jewish children, but radically redefined what it meant that every child counts. In a whirlwind of unexpected farbrengens and children's rallies, the Rebbe laid the roots for what would eventually become the flagship organization for Jewish children.

THE HEARTBEAT OF LUBAVITCH



TWO-PART SERIES

770



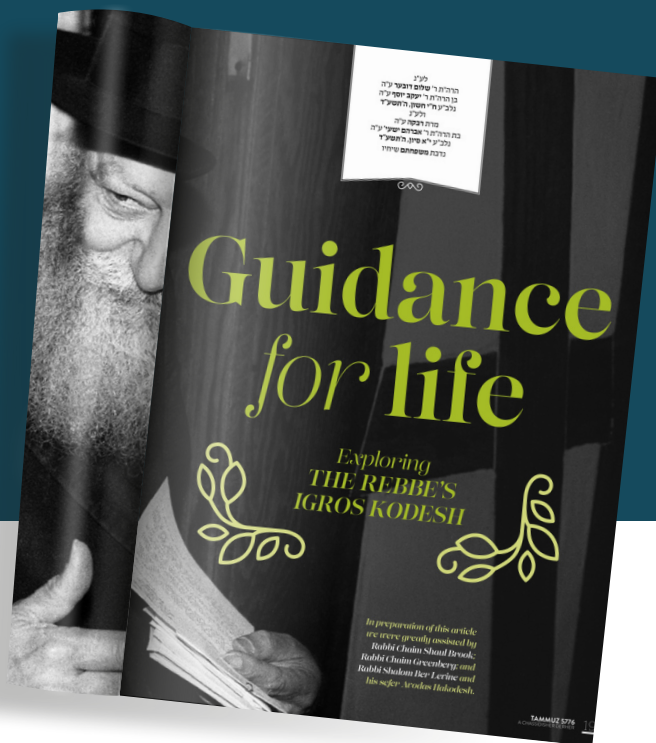
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The epicenter of Lubavitcher Chassidim during the last seven decades is found in this three-story Brooklyn building. A luminary providing light throughout the whole of the world, brightening the path to the geulah, that has become an iconic symbol replicated in many other locations across the globe. Discover the ins and outs of the home we, as Chassidim hold so dear and learn its beautiful story.

GUIDANCE FOR LIFE



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IGROS KODESH

Almost all of the chachmei Yisrael throughout the generations wrote both sefarim and teshuvos. The Rebbe's Igros are a continuation of this tradition, and, like the classic teshuvos, many of the letters are focussed on practical halacha and minhagim. But it is not limited to that. Unlike the traditional teshuvos, the Rebbe's Igros address every single area of life.

THE STORY OF CHOF CHES SIVAN



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28 SIVAN

The day of Chof-Ches Sivan carries deep significance. It is not just a day of personal rescue and salvation; this day reflects the rescue and salvation of ever single human being, and the entire universe. For this is the day that has brought the world to a state of readiness for the ultimate redemption.

QUIET DIPLOMACY



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TO SAVE RUSSIAN JEWRY

For decades, leaving the Soviet Union for most Jews was an unattainable fantasy. Aside for a handful of Yidden who managed to escape in a special operation shortly after the war, leaving the country proved to be impossible. A world away in Crown Heights, the Rebbe never ceased to act, speak, and cry on behalf of Russian Jewry. At almost every major farbrengen, the Rebbe would say a special “I’chaim” for them, blessing them that very soon they’ll merit a complete geula from their bitter predicament.

REB ITCHE GOLDIN



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DEVOTION & SACRIFICE

In the early years of the Communist regime, as the Yevsektzia started mercilessly persecuting every institution of organized Yiddishkeit in the Soviet Union, the Frierdiker Rebbe called nine temimim for a meeting in Moscow. Together they forged a krias bris—a covenant to ensure Yiddishkeit continued to thrive at all costs; with mesiras nefesh, until the last drop of blood. The full list of these nine temimim is unknown to us, however, there were several legendary Chassidim who were rumored to have partaken in that historic meeting. One of them was Reb Itche Goldin.

THE MAKING OF A CHOSSID



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RABBI IMMANUEL SCHOCHET

Rabbi Yaakov Immanuel Schochet was a unique figure in *dor hashvi'i*; handpicked by the Rebbe to work on some of the deepest works of Chassidus and also instructed by the Rebbe to attend college and become a professor at a university. Even without the archetype characteristics of a “typical” Chossid, he was a staunch and ardent Chossid of the Rebbe.

WITH THE REBBE



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A PICTORIAL OVERVIEW

A collection of unique photographs of the Rebbe through the years, accompanied by a vort from the Rebbe said during or about the activities of that year.



UPHOLDING THE HOUSE OF LUBAVITCH



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THE REBBETZIN

For many Chassidim, the Rebbetzin remained somewhat unknown throughout her lifetime. As someone who avoided the public eye, it was primarily after her histalkus that Chassidim began sharing their encounters and personal experiences publicly. As we learn more about the Rebbetzin, we see her towering personality, her tzidkus, and her devotion to the Rebbe and Lubavitch.

THE SUN SHINES AGAIN



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5710-5711

On Shabbos, Yud Shevat 5710, at 7:45 AM, the Friediker Rebbe was nistalek. One year later, at 10:40 PM on Motzei Yud Shevat 5711, the Rebbe delivered his first maamar, Basi Legani, formally accepting the nesius. This is the story of that pivotal year.

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