

לזכות
שלוחי כ"ק אדמו"ר זי"ע
ומשפחותיהם שיחיו
בכל רחבי תבל
להצלחה רבה ומופלגה
בעבודת השליחות
מתוך בריאות הנכונה,
פרנסה בהרחבה ונחת
חסידותי מכל יו"ח
ע"י הרוצה בעילום שמו

A Message to the Children

אז קשה הוא דעתו? הלא
הוא יבוננו קרה שם ה' יעו
זמאת אשתי בני ציון
אין הוא בן אלה דים פולק
ולא דים האולקות פאנגו
יוק יוסיק, וולקעיס אולק
המורה - רופא ין הול
היה ה' יעו - הידי - אולק
היה ה' יעו - הידי - אולק

A MESSAGE TO CHILDREN

On the passing of
RABBI JOSEPH I. SHNEIRSOHN, LUBAVITCHER RABBI
זצוקלייה

On the holy day of Shabbos, the tenth day of the month of Shevat (last month), the Lubavitcher Rabbi, the founder of our organization, passed away. He is no longer with us in body, but he is with us in spirit more than ever before.

As you know, we have a body and a soul. The soul is the one that gives life to the body; the soul makes it possible for us to think, speak, and behave like human beings, and not like the dumb animals. The body does not last forever, but the soul never dies.

The soul of our great and beloved Rabbi, his sacred memory be blessed, was not an ordinary soul. His soul was a central soul, a soul from which many, many other souls received inspiration and life.

The Rabbi, of saintly memory, loved everybody, but most of all he loved the children. His greatest concern in life was that all Jewish children should receive a proper Jewish education. He saw to it that you should have something good to read, something that would warm your little Jewish hearts and light up your Jewish homes.

We must know and remember always that in the same way that our dear and beloved Rabbi looked after all of us before, he will continue to care for us in the future, and now more than ever.

And so, dear children, you should remember that you must now be better than ever before, for our beloved Rabbi loves you very much and wants you to be ever better Jewish boys and girls. It will give him much pleasure to know that you are learning and doing all the Mitzvot which Jewish boys and girls should do, and he will pray for your good health and happiness, and for the good health and happiness of your dear parents and brothers and sisters.

זכר צדיק לברכה

The Memory of the Righteous is Blessed

KEHOT PUBLICATION SOCIETY

Presented here is a fascinating message in the Talks and Tales issue published in Adar 5710*, after the *histalkus* of the Friediker Rebbe on Yud Shevat. Of note is that in the letter about the proper conduct for the day of Yud Shevat, the Rebbe includes a section about being *mekarev* the youth and explaining to them how much the Friediker Rebbe loved and invested in them. A similar sentiment can be found in this message as well.

Regarding this notice in Talks and Tales, the Rebbe once wrote a note to someone who inquired as to why the magazine did not mention the recent passing of one of the leading rabbis of the time:

אם קורא הוא בשימת לב הראוי את ירחונינו בטח כבר הי' יכול לראות שבאופן פרינציפי אין הוא דן אלא ע"ד תומ"צ ומאורעות דזמן העבר ולא ע"ד המאורעות דזמננו זה, (וע"ז יש די מכ"ע

[מכתבי עת]) יום יומיים). והטעמים מובנים לכל המתבונן בהמצב דזמן ההוה - (יוצא מן הכלל יחיד הי' המאמר ע"ד הסתלקות נשיא המל"ח ומיסד עתוננו - הרבי מליובאוויטש זצוקללה"ה

If you read and pay attention to our monthly magazine, you would certainly have realized that, on principle, **it does not** deal with anything other than Torah and mitzvot, and occurrences of times **past**, **not** about current events, (for that, there are already enough daily newspapers).

The reasons are obvious to anyone who considers the current state of affairs in the world.

(The one and only exception to this rule was an article about the *histalkus* of the *nossi* of Merkos L'Inyonei Chinuch [publisher of Talks and Tales] and the **founder of our paper**, the Lubavitcher Rebbe, of righteous and saintly memory.) **1**

(Igros Kodesh vol. 21, p. 255)