

לחיזוק ההתקשרות לכ"ק אדמו"ר זי"ע
ולזכות הילדה שיינדל תחי'
לרגל יום הולדתה י"ג תמוז
נתרם ע"י ולזכות הוריה
הרה"ת ר' שלום דוב בער וזוגתו מרת חיה מושקא
שיחיו
שוחאט

Eternal Mementos

KUNTREISIM AND SEFARIM
DISTRIBUTED BY THE REBBE

BY: MENDEL ZAKLIKOVSKY



In our generation, perhaps more than ever, the Rebbe gifted us with treasures. Sometimes the treasure was a dollar as *shlichus mitzvah*, at other instances it was wine that the Rebbe poured from his *kos shel bracha*, at the start of a new year it was a piece of *lekach*; the list of treasures goes on.

Of the most special treasures that we received from the Rebbe are the more than 20 *kuntresim* and *sefarim* that were personally distributed by the *nossi hador* to men, women and children.

These distributions were a rarity in the early years of the Rebbe's *nesius*, or to be more precise, they were practically non-existent. It was in the later years, beginning mainly in the late 5740s*, that the Rebbe began gifting us with these treasures of Chassidus.

Attempting to understand the reason behind each *chalukah* would be impossible; who are we to rationalize the Rebbe's *hanhagah*? At times however, the Rebbe himself explained the reason behind these *chalukos*: To express his gratitude for participating in the Yud-Aleph Nissan farbrengens was one reason cited (for the distributions of the Tanyas in 5742* and 5744*); to emphasize the eternal relevance of Chassidus and its teachings was another (for the distribution of *Kuntres Eitz Hachayim* in 5751*); just to name a few. An additional, more generic reason that the Rebbe provided, was to inspire a greater excitement and *koch* in the *maamar* that he was distributing.

One unique expression that the Rebbe used about the *chalukos* of *kuntreisim* was said on the eve of Erev Rosh Hashanah 5750* (see below): "We will distribute this sefer as a "מזכרת נצח"—an eternal memento."¹

These words, perhaps, express the deep significance of these *chalukos*, in addition to the more basic reason described above. The *kuntreisim* that the Rebbe distributed are a "מזכרת נצח," a physical symbol of the Rebbe's everlasting and eternal connection with us. In fact, there are thousands of Chassidim today who barely remember seeing the Rebbe as young children, but nevertheless maintain a physical connection with the Rebbe through the *kuntreisim* they were *zoche* to have received from the Rebbe.

The *kunterisim* serve as a manifestation of the Rebbe's everlasting *hashpa'a* and *bracha* to all of us, until we are reunited with the Rebbe, with the coming of Moshiach.

In connection with Gimmel Tammuz, we present an overview of the *kuntreisim* and *sefarim* that the Rebbe distributed to the public throughout the years.

1. Toras Menachem Hisva'aduyos 5749, vol. 4, pg. 384.



DATE: HEI SIVAN 5739*

סידור תהלת ה'

INSIDE THE KUNTRES:
**SIDDUR TEHILLAS HASHEM, A LETTER
FROM THE REBBE AND A DOLLAR.**

OVERVIEW OF THE DISTRIBUTION:

In the week prior to Shavuot 5739*, the Rebbe made numerous mentions of the famous Midrash that expounds upon the role the children played, and their obligations, in the events of Matan Torah. In the beginning of Chodesh Sivan, the Rebbe penned a brief letter addressed to all children, and instructed *mazkir*s to glue copies of it to the first page of a pocket sized siddur, which would be distributed to children along with a dollar bill.

The Rebbe didn't specify how or when the siddurim will be given to the children. So when the Rebbe announced during the Erev Shavuot farbrengen that he would personally distribute a siddur to every boy and girl under bar and bas mitzvah, it caught everyone by surprise.

During the next *sichos*, the Rebbe addressed the distribution at length, and detailed the significance of the distribution—which would be only to children—as well as the significance of the siddur that would be distributed.

At the farbrengen's conclusion, the children—boys first followed by the girls—made their way up to the Rebbe's dais and each received their special gift. During the distribution, the crowd sang lively *niggunim* which the Rebbe sporadically encouraged. As more and more children went by, the lines hardly thinned, since parents had dashed home and returned with their young children, many still wearing their pajamas and tired faces.

For more about this *chalukah* see "Behind The Picture," Derher Sivan 5775.

DATE: YUD-ALEPH NISSAN 5742



INSIDE THE KUNTRES:
TANYA AND A DOLLAR.



OVERVIEW OF THE DISTRIBUTION:

It was Yud-Aleph Nissan 5742* and 770 was packed to the ceiling with Chasidim, rabbonim and dignitaries who had come to participate in the Rebbe's 80th birthday farbrengen. Just as the farbrengen was coming to a close, the Rebbe disclosed a pleasant surprise. "It is imperative to show appreciation, from the depth of my heart, for all those who took of their time to participate in this farbrengen," the Rebbe said. "An appropriate token of appreciation would be to give a Tanya to each and every one of the participants."

The Rebbe stressed that the point of the *chalukah* is for the Tanyas to be learned from, to the extent that they tear, and new ones will need to be printed.

Soon enough, boxes of Tanyas started being passed through the windows and piling up near the Rebbe's place. After making a *bracha acharona*, the Rebbe requested that everyone assist in maintaining order, and avoid any extra pushing and shoving. "Especially," underlined the Rebbe, "since, essentially, there is no need to push, as there are enough Tanyas for everyone."

With the farbrengen having lasted five and a half hours, the distribution only began at 3:00 in the morning! At first, the Rebbe handed out the Tanyas while standing, and at 3:45, he sat down and continued from his seat.

After all the men had received their Tanyas, (around 4:55 a.m.) the distribution for the women commenced, continuing until 6:10 a.m.

For more about this *chalukah* see "Leben Mitten Rebbe," Derher Nissan 5774. "Moments," Derher Teves 5778.



DATE: **CHOF/CHOF-ALEPH**
CHESHVAN 5748*

החלצו — רנ"ט

INSIDE THE KUNTRES:
MAAMAR "HEICHALTZU" 5659*
(FROM THE REBBE RASHAB).

OVERVIEW OF THE DISTRIBUTION:

It was Chof Cheshvan, the birthday of the Rebbe Rashab. The Rebbe had returned from spending the afternoon at the Ohel and joined the *minyan* for Maariv. Shortly after davening ended and the Rebbe returned to his room, a surprise announcement was made: The Rebbe would now distribute the "Kuntres Heichaltzu" from the Rebbe Rashab, to men and boys over age 12 and women and girls over 11.

Scores of Chassidim began streaming to 770, no one wanted to miss the opportunity to partake in this surprise *chalukah*!

To each and every person who received a *kuntres*, the Rebbe wished, "א הצלחה דיקן"—a successful study." The distribution continued for approximately an hour, until the *kuntreisim* ran out.

The next morning, crowds lined up in front of 770 already from the early morning. Immediately after arriving at 770, the Rebbe continued to distribute the *kuntres* to the thousands more who streamed by.

For more about this *chalukah* see "*Leben Mitten Rebben*," Derher Cheshvan 5776, and "*Darkei HaChassidus*," Derher Kislev 5777.

DATE: ROSH CHODESH
KISLEV 5748*

קונטרס ר"ח כסלו תשמ"ח

INSIDE THE KUNTRES:
MAAMAR "VESHAVTI B'SHALOM" 5738*
(FROM THE REBBE) AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

The days of the first international Kinus Hashluchim, on Rosh Chodesh Kislev 5748*, are remembered as an exceptionally special *tekufah* with the Rebbe. One memorable event came as a surprise to Chassidim: During the Shabbos farbrengen, the Rebbe announced that he would distribute a special *kuntres* exclusively to the shluchim and shluchos.

Indeed, the next day, after Mincha and a special *sicha* (where the Rebbe spoke about the *kuntres* and—dollar—that would be distributed) the special *chalukah* began.

During the first few moments after the *sicha*, pandemonium erupted, as many were still unsure how exactly the distribution would proceed. While descending the stairs of the *bimah*, the Rebbe suddenly stopped and reiterated that only shluchim should approach and everyone else should stand on the side to ensure that the distribution goes smoothly.

As the shluchim filed by, the Rebbe asked certain individuals (at times, smilingly) if they were shluchim, making it clear, whether by way of a hand motion or a remark, that this distribution was reserved for shluchim.

For more about this *chalukah* see "The Children Come Home," Derher Kislev 5775, and "Leben Mitten Rebben," Derher Cheshvan 5776.





DATE: YUD-ALEPH NISSAN 5749*

קונטרס אהבת ישראל

INSIDE THE KUNTRES:

A COLLECTION OF HALACHA AND TEACHINGS OF THE RABBEIM RELATING TO THE MITZVAH OF AHAVAS YISROEL, THE ENTRY FOR “AHAVAS YISROEL” FROM SEFER HA’ARACHIM, AND THREE DOLLARS.

OVERVIEW OF THE DISTRIBUTION:

Yud-Aleph Nissan 5749* was the Rebbe’s 87th birthday. The Rebbe had returned from the Ohel, and Mincha and Maariv was taking place in the large shul downstairs. At the end of Maariv, the Rebbe turned to Rabbi Groner, and after a brief exchange Rabbi Groner took off in a haste upstairs. He returned moments later holding a large box containing Kuntres Ahavas Yisroel.

Kuntres Ahavas Yisroel was a booklet published in 5737* containing a collection of various Torah sources about the mitzvah of *ahavas Yisroel*. During the first few years after its publication, the Rebbe had given it to *mashpi'im* and community leaders in *yechidus*. Years later, on Yud-Aleph Nissan 5749*, the Rebbe was going to distribute the remaining *kuntreisim* to all Chassidim.

As the Rebbe closed his siddur at the end of Maariv, he turned to Rabbi Groner and informed him that he will be giving out dollars in addition to the *kuntres*. Additionally, the distribution would be only for those who are bar mitzvah and older.

As there was only one box, the *kuntreisim* ran out pretty quickly. Immediately, another case of *kuntreisim*, though not yet bound, was rushed over from Kehos. The Rebbe handed out a *kuntres* together with three dollars to all those passing by. Although they usually received at the end, at this *chalukah* the Rebbe gave *kuntreisim* to Rabbis Groner and Klein and the other assistants at the start of the distribution. When the second box ran out, the Rebbe began handing out three dollars to each person.

For more about this *chalukah* see “*Leben Mitten Rebben*,” Derher Nissan 5780.

For more about “Kuntres Ahavas Yisroel” see “*Guidance—The Rebbe’s call to appoint mashpi'im and rabbonim*,” Derher Cheshvan 5781.

DATE: EREV ROSH
HASHANAH, 29 ELUL 5749*

קיזורים והערות לספר לקוטי אמרים

INSIDE THE KUNTRES:

A COLLECTION OF SUMMARIES, EXPLANATIONS,
SOURCES AND GLOSSES FROM THE TZEMACH TZEDEK
ON THE FIRST SECTION OF TANYA, AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

In the days preceding Erev Rosh Hashanah, the 200th birthday of the Tzemach Tzedek, the Rebbe instructed Kehos to reprint the *sefer* “Kitzurim V’haoros” on the first section of Tanya, from the Tzemach Tzedek.

After Maariv on 28 Elul, the Rebbe recited a *sicha* and surprised Chassidim with the announcement that he will distribute the newly printed *sefer* as a “מזכרת נצח,” to encourage further study of Chassidus, especially Chassidus Chabad, and particularly the Chassidus of the Tzemach Tzedek.

After concluding the *sicha*, the Rebbe distributed the *sefer*—bound in a soft light-blue cover—and an enclosed dollar, to men, women and children for over three hours.





DATE: VOV TISHREI 5750*

ושאתם מים בששון

INSIDE THE KUNTRES:

MAAMAR "U'SHE'AVTEM MAYIM B'SASSON" 5615* (FROM THE TZEMACH TZEDEK), A PIECE OF LEKACH, A MICHTAV KLOLI (DATED VOV TISHREI 5750*), AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

On Thursday afternoon, Vov Tishrei 5750*, the Rebbe instructed to print 10,000 copies of the never-before published *maamar* of the Tzemach Tzedek, "U'she'avtem Mayim B'sasson," with a special cover, together with the most recent *michtav kloli*.

After Maariv, the Rebbe recited a *sicha* dedicated to the 25th *yahrzeit* of his mother, Rebbetzin Chana, and upon concluding, began the distribution. The *maamar* was distributed in a manilla envelope, with a piece of *lekach*, a *michtav kloli* and a dollar.

The Rebbe distributed this special package to nearly 10,000 men, women and children, with wishes of "*I'shanah tova u'mesukah*," or in Yiddish, "*a zisse yohr*." The *chalukah* lasted for over four and a half hours.

It is noteworthy, that at the *farbrengen* the following Shabbos, the Rebbe addressed the distribution that had taken place two nights earlier in extraordinary terms.

For more about this *chalukah* see "*Leben Mitten Rebben*," Derher Tishrei 5776.

DATE: YUD SHEVAT 5750



INSIDE THE KUNTRES:
TANYA AND A DOLLAR

OVERVIEW OF THE DISTRIBUTION:

On Yud Shevat 5750, Chassidim celebrated 40 years of the Rebbe's *nesius*. In honor of the occasion, a special edition of Tanya was published and subsequently distributed by the Rebbe to the masses.

The distribution took place after Maariv on Yud Shevat, after a short, two minute *sicha* (in which the Rebbe mentioned that everyone will receive a Tanya and *shlichus mitzvah* for tzedakah). After the *sicha*, the Rebbe began distributing the special-edition large Tanya, with the words "ארבעים שנה לנשיאות כ"ק" (forty years of the Rebbe's *nesius*) written on its soft green cover. Inside every Tanya was enclosed a dollar bill.

At first, the crowd was somewhat unruly and disorganized, so the Rebbe personally started to "make a *seder*," directing those standing behind him to move. Slowly, a *seder* formed, with the lines alternating every hour between men and women.

Starting at 7:10 p.m. and ending at 12:20 a.m.—just over five hours—the Rebbe handed out approximately 10,200 Tanyas!

For more about this *chalukah* see "Leben Mitten Reb-ben," Derher Shevat 5777. "Moments," Derher Teves 5778.



תניא

Date: Yud-Aleph Nissan 5744

Inside the kuntres: Tanya.

Overview of the distribution:

In 5744, the Rebbe instructed that Tanyas be printed in every country or city that hadn't yet had one printed there. By Yud-Aleph Nissan time, a celebratory 1,000th edition of Tanya had been published. This edition included a copy of the title page of all the editions published to date. At the end of the Yud-Aleph Nissan farbrengen, the Rebbe announced that he would like to distribute this Tanya to all the assembled. However, unlike the previous time the Rebbe distributed a Tanya (in 5742), the Rebbe said that in order to make it easier for the crowd (that they won't need to wait a long time) the distribution will be done through the *kollel yungerleit*.

The Rebbe said that he will remain seated in his place until the *yungerleit* will be ready for the *chalukah*. Boxes of Tanyas together with stacks of dollars were passed to all the *yungerleit* in the shul. When all was ready, the Rebbe said: "Nu, now I can go get my Tanya." The Rebbe began walking towards the exit of the shul and received a Tanya and a dollar from Rabbi Yosef Lever-tov, who was standing near the door. While leaving the shul the Rebbe motioned to a woman with his Tanya, as if asking: "Where is your Tanya?"

For more about this *chalukah* see "Moments," Derher Teves 5778.



DATE: YUD-ALEPH NISSAN 5750*

קונטרס י"א ניסן תש"נ

INSIDE THE KUNTRES:
MAAMAR "KI YISH'ALCHA BINCHA" 5738*
(FROM THE REBBE) AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

In honor of Yud-Aleph Nissan 5750*, the *maamar* "Ki Yish'alcha Bincha" 5738* was edited by the Rebbe and published. On Thursday morning, Yud Nissan, the Rebbe instructed that the *maamar* be printed in a special edition, to be ready for distribution after Maariv.

At the time, the Rebbe had been staying at his house and thousands packed the main floor of the Rebbe's home anticipating the distribution. After Maariv, one of the elder Chassidim gave the Rebbe a *bracha* and the Rebbe responded with a short *sicha*.

The distribution began right after the *sicha*, and thousands passed by to receive the special, light-blue *kuntres*. Many used the opportunity to present the Rebbe with a gift in honor of Yud-Aleph Nissan or to give the Rebbe a *bracha* for his birthday.

In the beginning of the distribution the Rebbe told Rabbi Groner that the dollar inside the *kuntres* is not visible. Rabbi Groner immediately announced that there is a dollar in the *kuntres* as well. The distribution lasted for over two hours.

Chassidim noticed that the Rebbe kept the *kuntres* he distributed on Yud-Aleph Nissan in his siddur until the next *chalukah*, which took place on 8 Tammuz (see below).

DATE: 8 TAMMUZ 5750*

קונטרס חג הגאולה י"ב – י"ג תמוז תרפ"ח

INSIDE THE KUNTRES:

A MAAMAR AND A LETTER WRITTEN BY THE FRIERDIKER REBBE IN THE WEEK OF YUD-BEIS TAMMUZ 5688*— THE FIRST ANNIVERSARY OF HIS *GEULAH*, ALONG WITH SEVERAL NEWLY PUBLISHED LETTERS FROM THE FRIERDIKER REBBE, AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

Yud-Beis Tammuz, the day of the Frierdiker Rebbe's release from Soviet imprisonment, was always a special day in the Rebbe's presence. Ahead of Yud-Beis Tammuz 5750 (on Motzei Shabbos 7 Tammuz, to be precise), the Rebbe instructed that a special *kuntres* be published, containing the *maamar* and letter that the Frierdiker Rebbe sent to Chassidim to be studied on the first anniversary of his *geulah*.

[Interestingly, the Rebbe also instructed that the *pesach davar* of the *kuntres* conclude with the last paragraph of the *maamar* "Ki Yisha'alcha" that he had distributed on Yud-Aleph Nissan].

Following Maariv on Sunday, 8 Tammuz, the Rebbe distributed the *kuntres* with a dollar enclosed. The *kuntres* was printed with an ivory cover, thick off-white pages, and the inside text was blue.

The *chalukah* was accompanied by lively singing of the *bochurim*, and lasted for about an hour and a half. The Rebbe distributed over 3,000 *kuntreisim* and left the shul encouraging the singing strongly.





DATE: **CHOF CHESHVAN 5751***

קונטרס עץ החיים

INSIDE THE KUNTRES:
KUNTRES ETZ HACHAYIM AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

Chof Cheshvan 5751* seemed to be passing by uneventfully. Until the mid-afternoon, that is, when rumors began circulating that the Rebbe had instructed to print Kuntres Etz Hachayim in a special edition to be distributed after Maariv.

Throngs of Chassidim poured into 770 in time for the *chalukah*, and the shul was rearranged to ensure that the *chalukah* would proceed smoothly. After Maariv the Rebbe began distributing the *kuntres*, with the words “הוצאה מיוחדת” and “כ”ף מרחשון ה’תש”א” printed on its yellow-gold cover. (During the first hour of the *chalukah*, the *kuntres* was distributed in a plastic wrapping.)

The printer in New Jersey had managed to get the first shipment of *kuntreisim* to 770 before Maariv. About an hour into the *chalukah* though, it seemed like the *kuntreisim* had run out. The Rebbe turned to Rabbi Groner and told him something quietly. Suddenly, a message came that a second delivery of *kuntreisim* had just arrived! After about a three minute wait, boxes of *kuntreisim* began descending from the windows of the *ezras nashim*, and the Rebbe continued the *chalukah*.

The *chalukah* continued for about two and a half hours, and around 6,000 *kuntreisim* were distributed.

At the Shabbos farbrengen two days later, the Rebbe expounded on the content of the *kuntres*, explaining that all of the concepts discussed in it, as well as the Rebbe Rashab’s intention in the founding of Tomchei Temimim, are everlasting and relevant today just as they were then.

DATE: **CHOF-DALED CHESHVAN 5751**

אנכי מגן לך — תרע"ח

INSIDE THE KUNTRES:

MAAMAR "ANOCHI MAGEN LACH" 5678 (FROM THE REBBE RASHAB) AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

On Thursday, Chof Cheshvan 5751, the Rebbe distributed Kuntres Eitz Hachayim (as mentioned previously). Two days later, at the Shabbos farbrengen, the Rebbe spoke about the distribution of the *kuntres* and added that since *b'hashgacha pratis*, a new *maamar* of the Rebbe Rashab was recently discovered, it will now be printed, and he will distribute a copy to everyone.

After Maariv on Monday night, eve of Chof-Hei Cheshvan, the Rebbe distributed the *kuntres*, printed with a special gray cover with the words "כ"ף מרחשון ה'תנש"א" written on the bottom of the cover.

The *chalukah* lasted for over three hours and over 7,000 people received the *kuntres* from the Rebbe's holy hand.

For more about this *chalukah* see "*Leben Mitten Rebben*," Derher Cheshvan 5778.





DATE: YUD-TEs KISLEV 5751*

תניא

INSIDE THE KUNTRES:
TANYA AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

During the afternoon of Yud-Tes Kislev, while the Rebbe was at the Ohel, word went out that he would be distributing a special edition of the Tanya later that day.

Following Mincha and Maariv, at 6:15 p.m., the Rebbe began distributing the Tanya. The Tanya was a large blue softcover edition, printed especially for this Yud-Tes Kislev, with the cover reading: "חג הגאולה ל"ט כסלו - קצב שנה - ה'תשנ"א - ה'תקנ"ט - ה'תנש"א ארבעים שנה לנשיאות כ"ק אדמו"ר שליט"א."

The *chalukah* lasted for almost four hours, and the Rebbe distributed thousands of Tanyas. At 10:10 p.m., the Rebbe took a Tanya for himself and left the shul while encouraging the *niggun* "Didan Notzach."

At the farbrengen on the following Shabbos, the Rebbe brought the recently distributed Tanya with him and had it on the table throughout the farbrengen, and announced that the Tanya would be made available after Shabbos to those who had not yet received one. Later that night, the remaining special edition Tanyas were available at the *mazkirus* office.

For more about this *chalukah* see "Moments," Derher Teves 5778.

DATE: TES SHEVAT 5751*

ברוך שעשה ניסים תרס"ד



INSIDE THE KUNTRES:

MAAMAR "BARUCH SHE'ASAH NISSIM" 5664* (FROM THE REBBE RASHAB) AND TWO DOLLARS.

OVERVIEW OF THE DISTRIBUTION:

Yud Shevat with the Rebbe was of the most packed times in 770. After all, who would have wanted to miss the opportunity to hear the Rebbe davening at the *amud*?

On Yud Shevat 5751*, the shul was packed even more. This was because of the news that had spread like wildfire that afternoon: the Rebbe would be distributing a *kuntres* after Maariv!

Sure enough, after Maariv, the Rebbe began distributing a *kuntres* containing the *maamar* Baruch She'asah Nissim 5664* and two dollars. The *kuntres* was printed with a green cover and the words "יו"ד שבט ה'תש"א" were written on the bottom of the cover.

The *chalukah*, which lasted for nearly three and a half hours, took place in the lobby of 770, where the Rebbe distributed dollars.

It should be noted that the *maamar*, which discusses the significance of *nissim* at length, was distributed as the Gulf War was taking place in the Middle East, eventuating in great *nissim*.

For more about this *chalukah* see "Moments," Derher Shevat 5781.



DATE: TES-VOV IYAR 5751*

דבר מלכות

INSIDE THE KUNTRES:
A COLLECTION OF *SICHOS* EXPLAINING *HILCHOS*
MELOCHIM OF THE RAMBAM² (THE FULL TEXT
OF THE *HALACHOS* WERE PRINTED AS AN
ADDENDUM TO THE KUNTRES) AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

“Dvar Malchus” began its publication in the 5750s* as a means of disseminating the Rebbe’s weekly farbrengen as much as possible. Every week’s farbrengen would be published in the *kuntres*, and it would be distributed throughout Eretz Yisroel.

As a result of the Rebbe’s *shturem* about the imminent arrival of Moshiach in the spring of 5751*, a special edition of “Dvar Malchus” was published, containing several of the Rebbe’s *sichos* on the *halachos* of the Rambam discussing Moshiach.

When the Rebbe came out of his room for Mincha on Tes-Vov Iyar 5751*, he handed Rabbi Groner the special issue of the Dvar Malchus publication, and asked that it be reprinted together with the dedication printed inside (in memory of the Rebbe’s brother, Reb Yisroel Aryeh Leib—whose *yahrtzeit* is on 13 Iyar), to be distributed later that night.

After Maariv, the *gabbai* Rabbi Zev Katz gave over a message from *mazkirus*: Being that the *kuntreisim* have not yet arrived, there will therefore be a short intermission until about 9:00 p.m. when the distribution will take place.

At 9:00 p.m. the boxes of *kuntreisim* were lowered down into the shul through the windows of the *ezras nashim* and were stacked in piles on the Rebbe’s *bimah*. At 9:27 p.m. the Rebbe entered the shul, went to the *shtender* (located at the foot of his *bimah*) and began handing out the Dvar Malchus together with a dollar placed inside the front cover of the blue and green *kuntres*.

Over a span of three hours—from 9:30 to 12:30—a total of around 6,500 *kuntreisim* were distributed.

For more about this *chalukah* see “Leben Mitten Rebbe,” Derher Iyar 5780.

2. Likkutei Sichos vol. 18, Balak 2; vol. 34, Shoftim 3; vol. 27, Bechukosai 1; Hadran on the Rambam, Yud Shevat 5746.

DATE: **CHOF-CHES SIVAN 5751***

קובץ כ"ח סיון — יובל שנים



INSIDE THE KUNTRES:

A BRIEF OVERVIEW OF THE REBBE'S MIRACULOUS ESCAPE FROM EUROPE IN 5701*, A DESCRIPTION OF THE REBBE'S FARBRENGEN HELD UPON HIS ARRIVAL IN THE UNITED STATES, A BRIEF BIOGRAPHY OF THE REBBE BEGINNING IN 5703*, *SICHOS SAID* IN CONNECTION WITH CHOF-CHES SIVAN AND TES ADAR,³ *MAAMARIM* THAT THE REBBE EDITED FOR CHOF-CHES SIVAN THROUGHOUT THE YEARS,⁴ AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

Ahead of Chof-Ches Sivan 5751*, the fiftieth anniversary of the Rebbe's safe arrival on American shores, Chassidim were eagerly anticipating and preparing for this special day.

On the initiative of several *bochurim*, a *kovetz* was published containing the historical background of the Rebbe's escape from Nazi occupied Europe and a collection of *sichos* connected to the day.

The *bochurim*, who were operating under the auspices of Vaad Hanochos Hatmimim (led by Rabbi Simon Jacobson) were quite gratified when they received approval from the Rebbe for the publication of this special *kovetz*. We can only imagine their delight when on Monday, Chof-Ches Sivan, Rabbi Jacobson received a phone call from *mazkirus* with a request to print an additional 10,000 *kovtzim* before Mincha-Maariv—because the Rebbe was going to distribute the *kovetz*!

Word traveled fast and thousands of Chassidim began making their way to 770 to receive this special *kuntres* from the Rebbe.

The Rebbe returned from the Ohel and entered the shul for Mincha. Following Mincha, the Rebbe descended from the *bimah* and received a *bracha* from Reb Zalman Gurary on behalf of all of *anash*, and *birchas kohanim* from Rabbi Yosef Gutnick, in honor of the day. The Rebbe then delivered a *sicha* for about 15 minutes.

After Maariv and another eight minute *sicha*, the distribution of the *kovetz* began. Throughout the almost three hours of distribution, the Rebbe seemed to be in high spirits—smiling to many passersby, especially children, and blessing all those in need.

For more about this *chalukah* see “*Kovetz Chof-Ches Sivan*,” Derher Tammuz 5772.

3. Shabbos Parshas Shelach 5746; 5749; Korach 5749; Tes Adar 5750.

4. Vayishlach Yehoshua 5736; V'atah Yigdal Nah 5719; V'hinei Parach Mateh Aharon 5733; Kimei Tzeis'cha 5738.



DATE: YUD-TES CHESHVAN 5752

קונטרס כ"ף מרחשון תשנ"ב

INSIDE THE KUNTRES:
MAAMAR "VAYIHIYU CHAYEI SARA" 5730* AND A DOLLAR.

OVERVIEW OF THE DISTRIBUTION:

In honor of Chof Cheshvan 5752*, the *maamar* "Vayihyu Chayei Sara" 5730* was edited by the Rebbe and published. Before beginning the dollars distribution on Sunday, 19 Cheshvan, the Rebbe instructed to print a special edition of the new *kuntres* for distribution.

Word about the *chalukah* traveled quickly and Chassidim began streaming to 770 in time for Mincha-Maariv, after which the distribution would begin.

About an hour after Maariv, the Rebbe began distributing the *kuntreisim* at the entrance to his room, standing behind the *kos shel bracha shtender*, draped in a white tablecloth. The *kuntres* was printed on elegant white paper, with blue letters on the cover. To many of the passersby the Rebbe said "*bracha v'hatzlacha*."

Two hours and forty minutes later, the Rebbe returned to his room, after distributing the *kuntres* to around 7,200 people!

DATE: **CHOF-ZAYIN CHESHVAN 5752***

קונטרס סיום הכנסת ספר תורה



INSIDE THE KUNTRES:

A COLLECTION OF *SICHOS* AND LETTERS FROM THE FRIERDIKER REBBE AND THE REBBE ON THE TOPIC OF A *SIYUM SEFER TORAH*,⁵ TWO DOLLARS AND *LEKACH* (OR A CHOCOLATE CHIP COOKIE).

OVERVIEW OF THE DISTRIBUTION:

It was in the midst of the fourth annual international Kinus Hashluchim, taking place just before Rosh Chodesh Kislev 5752*. On Sunday afternoon, a special *sefer Torah* was completed in 770, dedicated in honor of the Rebbe and the Rebbetzin by the Jews of Morocco. On Monday morning, the *sefer Torah* was used for the first time for *krias haTorah* in the Rebbe's *minyán*. Following *kriah*, the shluchim to Morocco broke out in a dance near the *aron kodesh* while the crowd sang “*Sisu Vesimchu*” with the Rebbe’s encouragement.

Immediately following Shacharis, just as the shluchim were standing together at the annual group photo, news began spreading that in honor of the celebration the Rebbe was going to distribute a special *kuntres* that evening.

With this exciting news, 770 filled to capacity. In addition to the shluchim who were already present, scores of Yidden from surrounding areas and distant communities flocked to Crown Heights to take advantage of this opportunity.

The Rebbe entered the shul at 7:50 p.m. holding the envelope with the “*pan kloli*” signed by the shluchim, and after a half-hour *sicha*, he began distributing the beautiful, beige colored *kuntres*. The distribution lasted almost four hours and the Rebbe distributed about 9,500 *kuntreisim*.

For some of the time, there were no plastic packets left, so the *kuntreisim* were placed in manila envelopes. When there were no more pieces of *lekach* either, the Rebbe gave out the *kuntreisim* along with a chocolate-chip cookie instead.

For more about this *chalukah* see “*The Children Come Home*,” Derher Kislev 5775.

5. Maamar “*Lhavin Inyan Kesivas Sefer Torah*” 5730 (from the Rebbe); maamar “*Padah V’shalom*” and the *sichos* of Yud Kislev 5741; a letter from the Frierdiker Rebbe about a *siyum* and *hachnasas sefer Torah*; a short overview of the “*Moshiach Sefer Torah*.”



DATE: YUD-ZAYIN KISLEV 5752*

קונטרס דרושי חתונה

INSIDE THE KUNTRES:

MAAMARIM THAT WERE SAID BY THE FRIERDIKER REBBE IN CONNECTION WITH THE REBBE AND REBBETZIN'S CHASUNAH, MAAMAR "LECHA DODI" 5714* (FROM THE REBBE), MAAMAR "ASHER BARA" 5739* (FROM THE REBBE), AND TWO DOLLARS.

OVERVIEW OF THE DISTRIBUTION:

Yud-Daled Kislev is the anniversary of the wedding of the Rebbe and the Rebbetzin in 5689*. At the *chasunah*, as well as during the *sheva brachos*, the Frierdiker Rebbe recited several *maamarim*, which were subsequently published in a *kuntres* titled "Drushei Chasuna."

On Thursday, Yud-Daled Kislev 5752*, rumors began circulating that the Rebbe would distribute the "Kuntres Drushei Chasuna." After some time it was clarified that the Rebbe would be distributing it several days later, on Sunday, together with the weekly dollars distribution.

By the time Sunday arrived, 770 was filled to the brim with Chassidim who had arrived from all over in time to receive the *kuntres* from the Rebbe's holy hand.

About ten minutes after Mincha, the Rebbe began distributing the *kuntres* at the entrance to his room, in a similar fashion to the *chalukah* on Chof Cheshvan. In the beginning of the *chalukah* the Rebbe wished passersby "*a hatzlachadiken Yud-Tes Kislev*." To some, the Rebbe wished "*bracha v'hatzlacha*."

The *kuntres*, adorned with a blue cover and red letters, was distributed in a plastic packet, together with two dollars. This *chalukah* was the biggest yet in numbers: over 11,000 *kuntreisim* were distributed in around five hours.

DATE: TES SHEVAT 5752

קונטרס מאמרים — תרפ"ב

INSIDE THE KUNTRES:

MAAMARIM "L'DOVID MIZMOR," "SHIR HAMA'ALOS," AND "K'NESHER YAIR" 5682 (FROM THE FRIERDIKER REBBE), A SHORT BIOGRAPHY AND PICTURE OF THE FRIERDIKER REBBE, AND TWO DOLLARS.



OVERVIEW OF THE DISTRIBUTION:

Just before Yud Shevat 5752*, several never-before-published *maamarim* of the Frierdiker Rebbe were discovered. The Rebbe instructed that the *maamarim* be published in a special *kuntres* to be distributed on *leil Yud Shevat*. As the designated time arrived, the already-large crowds that had arrived for Yud Shevat swelled significantly.

When the Rebbe entered for Maariv, the shul was packed to the ceiling. After Maariv, the Rebbe turned to the *shtender* used for *chalukos* and began saying a short *sicha*. After the *sicha*, the long lines slowly began to move as the Rebbe distributed to each person the new *kuntres*, bound with a ruby-red cover topped by gold-stamped letters. The *kuntres* was distributed in a plastic packet together with two dollars.

Over three hours and around 7,400 *kuntreisim* later, the Rebbe left the shul while encouraging the *niggun* "Shuva" strongly.

Throughout the years, the Rebbe distributed several other *kuntreisim* and *sefarim* to specific groups of people, and not to the general public.

Some examples include a siddur to the *talmidim hashluchim* heading out to strengthen Eretz Yisroel after a terrorist attack in Kfar Chabad (5716); a Tanya to the *talmidim hashluchim* headed to Australia (5727); a bilingual English Tanya to the members of an English delegation that had come for Tishrei (5735); a *sefer* of Likkutei Sichos to shluchim setting out to Eretz Yisroel (5736, 5737, 5738); and more.

While visiting Camp Gan Yisroel in Swan Lake, the Rebbe distributed a Mincha-Maariv booklet to the staff and campers (5717, 5720).

Some examples of when the Rebbe distributed *sefarim* through the *mazkirus*:

At the end of Tishrei 5739, the Rebbe instructed each of the guests who had come for Tishrei to pick up a Tanya (for men) or a siddur (for women) from the *mazkirus*, as a memento from the festive month of Tishrei. These *sefarim* were personally signed by the Rebbe on the final page of the Tanya and on the opening page of the siddur.

In honor of the Rebbe's seventieth birthday, on Yud-Aleph Nissan 5732, many children gave the Rebbe a gift of Torah. After Pesach, each of the children received a Tanya or a siddur, with a signed letter from the Rebbe enclosed. Additionally, each of the guests who came to the Rebbe for Yud-Aleph Nissan received a special edition copy of the Rebbe's *haggadah* in *yechidus*.



DATE: **CHOF-ALEPH SHEVAT 5752***

קובץ כ"ב שבט — תשנ"ב

INSIDE THE KUNTRES:
A COLLECTION OF *SICHOS* AND LETTERS ABOUT THE ROLE
OF JEWISH WOMEN, A FIVE DOLLAR BILL, AND *LEKACH*.

OVERVIEW OF THE DISTRIBUTION:

In honor of Chof-Beis Shevat 5752*, the Rebbetzin's fourth yahrtzeit, a special *kovetz*, titled "Kovetz Chof Beis Shevat," was published containing a collection of *sichos* and letters about the unique qualities of the Jewish woman.

During the weekly dollars distribution on Sunday, 21 Shevat, word circulated that an additional distribution would take place later that night. The Rebbe would be distributing the new *kovetz* after Maariv.

When the Rebbe entered the shul for Maariv, the crowds packed literally every single inch of empty floor space. Even the Rebbe's davening *bimah* was full of elder Chassidim, leaving a small enclosed area at its edge for the Rebbe to stand on as he delivered a *sicha*!

Following davening at the *amud*, the Rebbe ascended onto the *bimah* and spoke for some ten minutes about the significance of the day.

After concluding the *sicha*, the Rebbe went down the steps and began the distribution of the special pink-covered *kovtzim* along with a five-dollar bill and a piece of *lekach*, wrapped in a plastic case.

Over the following five hours, the Rebbe distributed around 11,000 *kuntreisim*.

For more about this chalukah see "Moments," Derher Shevat 5777, 5782.

DATE: YUD-GIMMEL ADAR I 5752*

קונטרס פורים קטן – תשנ"ב

INSIDE THE KUNTRES:

MAAMAR "V'ATAH TETZAVEH" 5741* (FROM THE REBBE) TWO DOLLARS AND LEKACH.



OVERVIEW OF THE DISTRIBUTION:

On Monday, 13 Adar I, the *maamar* "V'atah Tetzaveh" 5741* was edited by the Rebbe and published, in honor the upcoming Purim Katan.

When the Rebbe was leaving 770 for the *mikveh* on Monday morning, Erev Purim Katan, he was carrying the new *maamar* in his hand. The Rebbe turned to Rabbi Groner and said, "Since tonight is Purim Katan we will distribute this *maamar* after Maariv." The Rebbe continued a few more steps towards his car, then turned again and said, "with a dollar." The Rebbe took a few more steps and said, "with *lekach* too."

Upon returning from the Ohel, the Rebbe entered the shul downstairs for Mincha and Maariv. The shul was full with people, including many groups who came especially to receive the *kuntres*. After Maariv the Rebbe said a *sicha* and then started the *chalukah*.

Approximately 8,000 men, women and children, passed by the Rebbe to receive the violet-covered "Kuntres Purim Katan 5752," together with two dollars and a piece of *lekach*, contained in a plastic packet.

Throughout the *chalukah* which lasted for two hours and forty five minutes, the Rebbe occasionally encouraged the singing with strong hand motions, answered "amen" and the like to requests for *brachos*, and gave extra attention to many of the children who passed by.